

MEHWER® Himalayan Catnip — Private Label Products

The image displays the MEHWER Himalayan Catnip product range against a backdrop of snow-capped mountains. In the foreground, a wooden surface holds a 100g box, a 100g jar, and a 25g pouch of catnip powder. A small bowl of powder and a sprig of catnip are also present. A tabby cat's face is visible on the right. A circular seal in the top right corner reads '100% NATURAL' and 'PURE HIMALAYAN CATNIP PREMIUM QUALITY'. A tag in the bottom left corner says 'PRIVATE LABEL YOUR BRAND. OUR QUALITY.'.

MEHWER —HIMALAYAN— CATNIP POWDER
Nepeta cataria
100% NATURAL & PURE
FOR CATS OF ALL LIFE STAGES

NET WT. 100g e

IRRESISTIBLE AROMA | ENRICHMENT & PLAY | RELIEVES STRESS | 100% SAFE FOR CATS

MEHWER —HIMALAYAN— CATNIP POWDER
Nepeta cataria
100% NATURAL & PURE
FOR CATS OF ALL LIFE STAGES

NET WT. 25g e

IRRESISTIBLE AROMA | ENRICHMENT & PLAY | RELIEVES STRESS | 100% SAFE FOR CATS

PRIVATE LABEL
YOUR BRAND.
OUR QUALITY.

100% NATURAL
Nepeta cataria

SOURCED FROM THE
PRISTINE HIMALAYAS

SHADE DRIED &
HYGIENICALLY
PROCESSED

PET GRADE
QUALITY

AVAILABLE PACK SIZES
25g | 50g | 100g
250g | 500g | 1kg

Build your own catnip brand with MEHWER® Himalayan Catnip.

MEHWER® offers **bulk catnip ingredients, customized formulations, and private-label finished products** for pet brands, distributors, retailers, and cat-toy manufacturers.

Private Label Product Range

Product	Format	Typical Pack Sizes
Himalayan Catnip Whole Leaf	Dried whole leaves	25 g–500 g
Catnip Leaf & Flower Blend	Leaf + flowering tops	25 g–500 g
Cut & Sifted Catnip	2–6 mm	25 g–1 kg
Tea-Cut Catnip	1–3 mm	25 g–500 g
Catnip Powder	80–100 mesh	25 g–1 kg
Catnip Toy Filling	Cut leaf / blend	Bulk
Catnip Sachets	Filled sachets	Retail packs
Catnip Sprinkle Packs	Fine-cut / powder	20–100 g
Catnip Enrichment Blends	Customized botanical blends	Custom
Private-Label Catnip Gift Sets	Multiple formats	Custom

What MEHWER® Can Customize

1. Product

- Whole leaf, leaf & flower, cut/sifted or powder
- Custom particle size
- Customized blends
- Bulk ingredient supply

2. Packaging

- Stand-up pouches
- Flat pouches
- Sachets
- Jars
- Boxes
- Toy-fill packs
- Custom retail formats

3. Branding

- Your brand name and logo
- Custom artwork
- Product claims and descriptions
- Barcode/QR-code integration
- Batch and lot coding
- Export-market labeling support

4. Commercial Formats

- **Bulk ingredient**
- **Private-label retail**

- **Private-label cat toys**
- **Contract packing**
- **Custom formulations**

Quality Positioning

MEHWER® Himalayan Catnip

- *Nepeta cataria*
- Premium Himalayan sourcing
- Moisture: **≤10%**
- Foreign matter: **≤1%**
- Purity: **≥99%**
- Low-temperature drying
- Batch-based processing
- Metal detection
- QC testing available
- Custom specifications for B2B customers

Ideal Customers

**Pet-food brands • Cat-toy manufacturers • Pet retailers • E-commerce brands •
Distributors • Importers • Private-label pet-product companies**

Private Label — From Ingredient to Finished Product

**Himalayan Sourcing → Controlled Processing → QC Testing → Customized Product →
Private-Label Packaging → Batch Coding → Export-Ready Supply**

**MEHWER® Himalayan Catnip
From Kashmir – For Global Pet Brands**